

# RIBtype® Characters Per Inch Estimator

The following character counts per inch for capital letters and numbers in standard RIBtype type styles are provided for estimation purposes only. They are based on averages for custom made logos. No guarantees express or implied are given.

Some things to keep in mind:

- Large characters such as “M” and “W” and “4” take up more space than characters such as “I” and “1”.
- Individual sorts take up more space than the same characters produced as logos or mats.

## AVERAGE NUMBER OF CHARACTERS PER INCH:

| RIBTYPE<br>STYLE | CHAR.<br>PER INCH |
|------------------|-------------------|
| A7               | 18.7              |
| A8               | 14.1              |
| A9               | 11.3              |
| A10              | 9.4               |
| A11              | 8.1               |
| A12              | 6.3               |
| A13              | 4.7               |
| A14              | 3.8               |
| A15              | 3.2               |
| A15-1/2          | 2.7               |
| A16              | 2.4               |
| A17              | 1.8               |
| A18              | 1.5               |
| B10              | 13.0              |
| B11              | 11.3              |
| B12              | 8.8               |
| B13              | 6.7               |
| B14              | 5.3               |
| B15              | 4.5               |
| B16              | 3.4               |
| B17              | 2.5               |
| B18              | 2.1               |

| RIBTYPE<br>STYLE | CHAR.<br>PER INCH |
|------------------|-------------------|
| U70              | 13.3              |
| U71              | 11.4              |
| U72              | 8.9               |
| U73              | 6.7               |
| U74              | 5.4               |
| U75              | 4.5               |
| U75-1/2          | 3.9               |
| U76              | 3.4               |
| U77              | 2.6               |
| U78              | 2.1               |
| U79              | 1.8               |
| G73              | 9.0               |
| G74              | 7.2               |
| G75              | 6.0               |
| G76              | 4.5               |
| G77              | 3.4               |
| G78              | 2.8               |
| G79              | 2.4               |

## NORMAL NUMBER OF RIBS FOR VERTICAL RIBtype:

|         |        |     |        |         |        |     |        |
|---------|--------|-----|--------|---------|--------|-----|--------|
| A7      | 2 ribs | B10 | 2 ribs | U70     | 2 ribs | G73 | 2 ribs |
| A8      | 2 ribs | B11 | 2 ribs | U71     | 2 ribs | G74 | 2 ribs |
| A9      | 2 ribs | B12 | 2 ribs | U72     | 2 ribs | G75 | 2 ribs |
| A10     | 2 ribs | B13 | 2 ribs | U73     | 2 ribs | G76 | 2 ribs |
| A11     | 2 ribs | B14 | 2 ribs | U74     | 2 ribs | G77 | 3 ribs |
| A12     | 2 ribs | B15 | 3 ribs | U75     | 2 ribs | G78 | 4 ribs |
| A13     | 2 ribs | B16 | 3 ribs | U75-1/2 | 3 ribs | G79 | 4 ribs |
| A14     | 2 ribs | B17 | 3 ribs | U76     | 3 ribs |     |        |
| A15     | 3 ribs | B18 | 4 ribs | U77     | 4 ribs |     |        |
| A15-1/2 | 3 ribs |     |        | U78     | 4 ribs |     |        |
| A16     | 4 ribs |     |        | U79     | 5 ribs |     |        |
| A17     | 4 ribs |     |        |         |        |     |        |
| A18     | 5 ribs |     |        |         |        |     |        |

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